

January 2008

eChamber

Where Shopping Starts™

eChamber.com

eChamber eNews

eChamber eNews Launched



eChamber, a trade association representing businesses that attribute all or a portion of their revenue from internet sales, has launched their **eNews** Newsletter, which will be written on a periodic basis.

The purpose of the **eNews** is to keep members apprised of new developments in the area of internet use and sales. The challenges facing internet businesses are becoming more complicated and it is critical that those in

business get up-to-date information on new techniques and methods of conducting internet business.

We hope you enjoy this inaugural issue of **eNews**. Please email us with any suggestions of topics that you wish to learn about or share.

FREE TRIAL OFFER

If you know of an internet related business that would ideal for membership, refer them to **eChamber.com**. For a



limited time only, they can enjoy all membership benefits for 60 days at no cost and can cancel at anytime. Refer a member today!



Internet Tax Freedom Act 2007

On October 31, 2007, President George Bush signed the Internet Tax Freedom Act, extending the moratorium on state and local governments' abilities to tax internet access.

This bill will extend the ban for four more years,

until November 1st, 2011. It also honors "grandfather" provisions for nine states to continue taxing internet usage since they were already doing so prior to the original bill which was passed in 1998.

Continued on Next Page...



eChamber Benefits

eChamber, a trade association for those that do business via the internet, is beginning to take hold. There are some very real reasons to become a member.

Safe Shopping Seal – this seal is used in your marketing and correspondence and tells potential customers that you belong to eChamber thus increasing their confidence to purchase from you.

Reliability Rating – every member seal links to the companies reliability rating. The more people

that view your seal, the more this number increases. In addition, the companies pertinent business information is displayed to potential customers.

Unbiased Feedback System – Customers can provide feedback on past shopping experiences to serve as testimonials. Testimonials have been proven valuable with regards to increasing shopping confidence.

Government Watchdog – eChamber will watch for na-

tional legislation which will impact internet business. We will keep you informed and let you know how to become active in passing or defeating bills that affect you.

New Program/ Products – eChamber is going to continue to develop new programs and products. This really can't be done without your ideas and suggestions Send them to us.

Internet Tax Freedom continued...

“On October 31, 2007, President George Bush signed the Internet Tax Freedom Act .”

The definition of “internet access” has been clarified to mean a service that enables a user to connect to the internet.

Representative Lamar Smith (R-Texas) said that he, along with 237 other House members, are co-sponsoring an-

other bill (HR 743) seeking a permanent moratorium. He argued that a permanent ban is the only way to give businesses “the certainty necessary” to spend billions of dollars to expand broadband internet access across the country.

eChamber will continue to follow this new bill (as we did the present one), bring you up-to-date on the status and what you, as an internet businessperson, can do to ensure a permanent ban on internet sales.



WebsiteMagazine.com

Get Website Magazine for Free

Website Magazine is a premier magazine devoted exclusively to the internet. Each issue contains practical advice and insights for those that do business on the web.

Some of the topics we see of interest are Handling Start-Up Issues, Alternative Payment Solutions, Mass Communications, Understanding Traffic and How to use your data.

We encourage all of our members to subscribe free to this magazine. Simply go to ... WebsiteMagazine.com ... to subscribe.